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FOR IMMEDIATE RELEASE

NJ Consulting Firm Named Top Value Added Software Reseller

Cranford, NJ (February 1, 2010) — Solution Strategists, Inc., a business software consulting firm, announces that it has been awarded the prestigious VAR Star List designation from industry leader Bob Scott's *Insights* publication.

This award acknowledges the top 100 Value Added Resellers (VARs) of business software in the U.S. for their outstanding performance in regards to industry recognition, leadership, growth, and performance in the marketplace. *Insights* is a web-based publication focusing on business activities in the mid-market financial community and its technology providers.

“Solution Strategists is humbled and honored to be part of this select group of the nation’s leading software value added resellers and technology providers. We will continue to strive for client satisfaction and remain dedicated to helping our clients successfully achieve their business goals,” said Arthur Nathan, president and founder of Solution Strategists, Inc.

For information about Solution Strategists and its software solutions, or to schedule a software needs analysis, visit www.solstrat.com or call (888) 260-4071.

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ABOUT SOLUTION STRATEGISTS, INC.

Solution Strategists, Inc. is a software consulting firm and local representative in the NJ/NY market for Deltek Vision, Intuit QuickBooks Enterprise and Transition/1 MAS eProcessManager software. Solution Strategists helps professional service firms in various industries to improve business performance, streamline operations, create greater profitability and win new business. With over 23 years experience in software selection, implementation, training and support, Solution Strategists brings together people, technology and processes for improved efficiency and positive results. Solution Strategists currently maintains active membership in the AICPA, NJSCPA, NYSSCPA, IMA (Institute of Management Accountants), ITA (Information Technology Alliance) and is a multi-year recipient of Accounting Technology's prestigious *Pacesetter Award*.

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